



Vertical Landscapes Demonstrates the Space Saving Benefits of Gardening Up Walls at HOME MAKERS Expo Courtyard Couture Feature

29 February 2011

Vertical Landscapes showcased their unique product at the HOME MAKERS Expo Courtyard Couture Feature area. The 18th annual show, held at the Dome in Northgate drew more than 45 000 visitors over 4 days. Vertical Landscapes' exhibit was a 2 metre high vertical garden, planted with various plants, including Poinsettias, Peace-in-the-home, Peace Lilies, Orchids and Arum Lillies.

The Courtyard Couture Feature addresses the needs of metropolitan South Africa. Vertical Landscapes was selected to demonstrate the use of their product in achieving a beautiful garden in a limited space. The annual HOME MAKERS Expo, held at the Dome in Northgate, is a gathering of South Africa's finest home improvement product and service providers, and is one of South Africa's premier home lifestyle consumer shows.



Vertical Landscapes at the HOME MAKERS Expo Courtyard Couture Feature



2011 Gauteng HOMEMAKERS Expo

Brett Hargreave, co-director of Vertical Landscapes states that, “Vertical Landscaping is a new idea, so we constantly have to educate the public as to what we can do, while allaying their fears. Expos such as this one allow the public to see and touch a Vertical Landscape, to understand how it works. Their first reaction is often one of disbelief. We have had to show thousands of people that the plants are indeed real and living.”

He added, “Another benefit of the system is that it has a modular design. Thus, we can make a vertical garden of any size or shape, while retaining the ability to be flexible and change out sections of the wall when our clients are looking for something new or when seasonal plants reach the end of their seasons.”

Justin Sam, the other director of the company added, “We receive many questions regarding the maintenance of the system. People today don’t have the time to look after their gardens, so we include an automatic irrigation system with each system. On a day-to-day basis, our clients need not worry about the health of their living wall. We provide renewable maintenance contracts with each system, and we’ll come in every few weeks to trim the plants and change the nutrients in the system.”

Brett Hargreave added, “Another issue that people worry about is bugs and weeds. The novel but very practical design of the system solves this issue – As the plants grow into a fabric medium, there is no soil in the system. Thus, there will be no soil-borne pests or weeds in the garden.”



Courtyard Couture

With more and more homeowners moving to smaller dwellings such as town houses and complexes there is less space for a garden, but this doesn't mean there aren't eager green fingers itching to transform this small space into a luscious green oasis.

HOMEMAKERS along with 6 renowned landscapers will demonstrate exactly that at the Courtyard Couture Garden Feature at the HOMEMAKERS Expo in February. We have allocated 96m² of prime space in our dedicated Outdoor Themed area to showcase the latest in garden design.

This feature area will demonstrate that a beautiful garden design can be achieved in a small or limited space.



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